





Make Your Own Startup - From Idea to Launch -

November 14, 2024 Faculty of Science, Tetouan (Conference Room)



Plenary Conferences: 9:00 AM - 01:00 PM

Hands-On Workshop (2h): Building Your Business Model (01:30 PM - 3:30 AM)



What Defines a Startup?



Ideation: Discovering the Right Idea



Crafting Your Business Model



Market Research and Idea Validation



Developing a Go-to-Market Strategy



Securing Funding for Your Startup



Startup Support and Resources



Steps to Register and Launch Your Company



Strategies for Growth and Scaling

Register for free to participate



https://iwa.fst.ac.ma/make-your-own-startup

Organized in the framework of



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